



## Éminence Organic Skin Care | Sample Spa Menu Descriptions

*Hello! We know that writing descriptions for treatments is a time-consuming task, and that running a spa is already a very busy job! With this in mind, we've created these sample spa menu descriptions for you to utilize on your websites and in print materials.*

*Feel free to use these as you wish – for example, you can use the titles as is, or change them to something that suits the needs of your spa. There are two lengths to choose from for each spa menu description to accommodate a variety of different needs and web formats. Lastly, it's up to you to determine which specific products you wish to include in each spa treatment.*

### **Destress Your Skin With The Pure Forest Facial**

#### Long Version:

Purify and replenish stressed skin with a relaxing facial. Potent adaptogenic ingredients enhance the mind-body connection, promote tranquility and comfort the complexion. When performed with the Cryo-Thermal Sculpting Tool to harness the power of temperature, you'll experience visibly revitalized, radiant skin with soothing results.

#### Short Version:

Purify and replenish stressed skin with a relaxing facial. Potent adaptogenic ingredients work together with the Cryo-Thermal Sculpting Tool to reveal radiant, revitalized and hydrated skin.

### **Energizing Gemstone Facial**

#### Long Version:

Uplift your senses with an energizing gemstone facial. Natural gemstones are infused into potent formulas to take your treatment to a higher level. Relax your mind and body as each unique sensation takes over and powerful botanicals and actives uncover balanced, energized, glowing skin.

#### Short Version:

Uplift your senses with an energizing gemstone facial. Natural gemstones work in harmony with potent botanicals and actives to reveal balanced, energized, glowing skin.

## **Rapid Results Gemstone Facial**

### Long Version:

Uplift your senses and experience rapid results with an energizing gemstone facial. This express treatment features gemstone-infused formulas, potent botanicals and powerful actives to reveal balanced, energized, glowing skin in just 10 minutes.

## **Sun Defense Minerals Add-On**

### Long Version:

The perfect final touch for any treatment, delight your skin with Sun Defense Minerals. Made to protect skin with SPF 30 and hydrating green tea and buriti oil, this fine, feather-light powder offers sheer yet buildable coverage in six versatile shades.

### Short Version:

The perfect final touch: the Sun Defense Minerals. Made with SPF 30 and hydrating botanicals, this fine, feather-light powder comes in six versatile shades.

## **Superfood Enzyme Facial**

### Long Version:

Superfoods and exfoliating enzymes join forces to reveal smooth, radiant skin – without irritation! Relax as aromatic and brightening papaya, pineapple, Barbados cherry, amla berry and mango set the scene for a tropical getaway. With hydrating, oil-controlling and age defying treatment options, we customize this facial to address your skin's needs while refining your glow with ultra-gentle enzymes.

### Short Version:

Superfoods and exfoliating enzymes reveal smooth, radiant skin without irritation! Featuring papaya, pineapple, Barbados cherry, amla berry and mango, we customize this facial to address your skin's needs while refining your glow and ultra-gentle enzymes.

## **Charcoal & Black Seed Facial**

### Long Version:

Target congested pores with this balancing and invigorating facial. This treatment unites activated and binchotan charcoal to detoxify skin by drawing out impurities; meanwhile, black seed oil enhances skin with potent antioxidants and omega fatty acids. Immerse yourself in relaxing fresh scents and revitalizing textures to reveal a clarified, healthy-looking complexion.

### Short Version:

Target congested pores with this balancing facial. Charcoal detoxifies, while black seed oil enhances skin with potent antioxidants and omega fatty acids. Immerse yourself in relaxing scents and textures to reveal a clarified, healthy-looking complexion.

## **Bakuchiol + Niacinamide Facial**

### Long Version:

Reveal ageless-looking skin with a potent retinol alternative and dynamic hydration! This facial treats skin to botanically sourced, age-defying ingredients, including bakuchiol and niacinamide, that smooth skin without harsh side effects. A soft, floral scent uplifts while luxurious textures delight your senses. Indulge to target fine lines and enjoy the firmer, smoother, more youthful-looking skin you desire.

### Short Version:

Reveal ageless-looking skin with a potent retinol alternative! Treat skin to bakuchiol and niacinamide to smooth fine lines without harsh side effects. A floral scent and luxurious textures delight your senses while revealing firm, smooth and youthful-looking skin.

## **Tropical Superfood Facial**

### Long Version:

Travel to a tropical shore without ever leaving the spa. With deliciously fresh scents and innovative technology, this vibrant treatment feels like a dreamy vacation. Smoothing formulas, including the Tropical Superfood Collection, brighten and soften the skin. Juicy yuzu, pineapple and Kakadu plum unite with bromelain and PHA to reveal soft, even and radiant skin.

### Short Version:

Travel to a tropical shore without leaving the spa. Innovative formulas enhanced with delicious superfoods, bromelain, PHA and gentle fruit enzymes reveal naturally soft, even and radiant skin.

## **Kombucha Microbiome Facial**

### Long Version:

Find balance with a facial treatment designed to comfort and illuminate skin. This treatment combines microbiome-friendly pre, pro\* and postbiotics with kombucha and soothing botanicals to balance and hydrate skin while evening tone. With a soft scent and relaxing textures, this facial will leave your spirit calm and your skin smooth, glowing and visibly healthy. \* Does not contain live probiotic cultures

### Short Version:

Find balance and comforted, luminous skin. A combination of microbiome-friendly pre, pro\* and postbiotics, kombucha and soothing botanicals balance, tone and hydrate skin, leaving you with a healthy-looking glow. \* Does not contain live probiotic cultures

## **Age Corrective Facial Treatment**

### Long Version:

Replenish mature skin with a facial rich in enticing monoi. Utilizing exclusive ingredients like Argan Stem Cell Complex combined with shea butter and evening primrose oil, this facial refines and revitalizes dehydrated skin with richly moisturizing textures. Designed to effectively improve the

appearance of skin's vitality, you will be left with a luminous, hydrated and youthful-looking complexion.

*Short Version:*

Replenish mature skin with a rich facial that utilizes exclusive ingredients like Argan Stem Cell Complex combined with shea butter and evening primrose oil to leave you with a luminous, hydrated and youthful-looking complexion.

### **Strawberry Rhubarb Hyaluronic Facial**

*Long Version:*

Refresh dry, dull skin with this delicious strawberry rhubarb treatment, featuring natural and organic ingredients! Delight your senses and feel tension melt away as strawberry and rhubarb nurture your skin with deep, long-lasting hydration. This juicy facial enhances your natural glow with an innovative, ultra-hydrating Botanical Hyaluronic Acid Complex.

*Short Version:*

Refresh dry skin with a delicious, natural and organic strawberry rhubarb treatment. This juicy facial enhances your natural glow with an innovative, ultra-hydrating Botanical Hyaluronic Acid Complex.

### **Marine Flower Peptide Facial**

*Long Version:*

Dive deep into ageless results with the magic of marine flowers! This revitalizing treatment combines sustainably sourced algae extracts with potent botanical peptides and other organic ingredients to support collagen production and smooth the appearance of fine lines and wrinkles for more rejuvenated, lifted, firmer looking skin.

*Short Version:*

This facial combines botanical peptides and sustainably sourced algae extracts to target the visible signs of aging for more rejuvenated, lifted, firmer looking skin.

### **Ageless Vitamin C Facial**

*Long Version:*

Vitamin C is a powerhouse ingredient that works double-time to combat the visible signs of aging and brighten your natural complexion. Great for all skin types, this fresh, uplifting facial is infused with advanced vitamin C technology, antioxidant-rich citrus and fresh wholefood ingredients to boost skin's natural radiance, improve elasticity, and prevent dryness associated with environmental stressors.

*Short Version:*

Brighten, tighten and protect your skin from the elements with this Vitamin C facial. Packed with juicy citrus and fresh wholefood ingredients to deliver your skin healthy vitamins, nutrients and antioxidants.

## **Mangosteen Gentle Resurfacing Facial**

### Long Version:

Looking to increase the vitality of your skin without irritation or down time? Elevate your complexion's natural glow with the help of our proprietary Lactic Acid Complex paired with antioxidant-rich "super fruit" Mangosteen. Ideal for all skin types, this deep-cleansing facial gently resurfaces your complexion, minimizes pores and refines skin tone, delivering visibly glowing, luminous results.

### Short Version:

Elevate your complexion's natural glow with the help of our proprietary Lactic Acid Complex, which is paired with antioxidant-rich "super fruit" Mangosteen to gently resurface and refine your skin.

## **Pure Forest Facial**

### Long Version:

Relax. Release the stresses of urban living and let the restorative powers of nature take over. This luxurious facial harnesses the healing properties of hydrating snow mushroom, regenerative reishi, and purifying birch water to repair and protect your skin. Calm your senses with the serenity of the forest and uncover a pure, glowing complexion.

### Short Version:

Relax and uncover a pure, glowing complexion with this luxurious facial. Soak in the healing properties of nature's most potent ingredients as they work in perfect harmony to hydrate, purify and repair.

## **Stone Crop Body Treatment**

### Long Version:

Elevate your body ritual with head-to-toe organic healing. Featuring stone crop – one of Éminence's signature ingredients – this treatment extends firming and moisturizing to the entire body. Your experience begins with an invigorating sugar/salt exfoliation that gently resurfaces the skin, followed by a cooling aloe-infused restorative wrap. Then unwind with a stress-relieving massage, featuring gentle and relaxing blend of stone crop and arnica. Finally, a results-oriented contouring cream is applied to targeted areas. Every inch of you is left soothed and smoothed. Lastly, choose to take self-care to the next level by bringing this ritual to your home care routine.

### Short Version:

Elevate your body ritual with head-to-toe organic healing. Featuring stone crop – one of Éminence's signature ingredients – this treatment extends firming and moisturizing to the entire body.

## **Acne Advanced Treatment Facial**

### Long Version:

Target problem skin naturally with this botanical-rich facial, packed full of organic ingredients that is ideal for congested pores, excess oil and uneven skin. Potent time-release encapsulated salicylic acid deeply penetrates pores to dissolve excess build-up, minimizing active flare ups and preventing future congestion. Our Acne Advanced Facial is a perfect first step to clearer skin.

### Short Version:

Target problem skin naturally with this botanical-rich facial that is ideal for congested pores, excess oil and uneven skin.

## **VitaSkin™ Bright Skin Solution Facial**

### Long Version:

Target the look of dark spots and uneven tone while you brighten your skin with natural and organic ingredients. This relaxing facial tones, exfoliates, treats and hydrates your skin with brightening bearberry, lightening licorice root and soothing stone crop. Throughout this treatment, we'll use the VitaSkin™ Bright Skin solution, featuring a gentle but effective Natural Hydroquinone Alternative to reveal a naturally luminous, brighter you.

### Short Version:

Reveal naturally luminous skin with this brightening facial, which uses natural ingredients like bearberry, licorice root and stone crop to target the look of dark spots and uneven skin tone.

## **Stone Crop Detoxifying Facial**

### Long Version:

Counter the effects of pollution and discover revitalized, radiant skin with help from nutrient-rich microgreens. This invigorating facial cleanses and exfoliates with skin-brightening stone crop before gently removing toxins and impurities. A relaxing facial massage and detoxifying treatment will leave your skin feeling rejuvenated and protected from environmental elements.

### Short Version:

Combat pollution with this detoxifying treatment, which utilizes skin-brightening stone crop to gently remove impurities and invigorate your skin, revealing a revitalized, dewy complexion.

## **Age Corrective Ultra Add-On Eye Treatment**

### Long Version:

Elevate your Éminence facial and revitalize your visage with an Age Corrective Ultra Add-On Eye Treatment. This add-on booster is specifically designed to improve the appearance of puffy, tired eyes and skin. Featuring firming and lifting hibiscus, botanical peptides and a unique ice wine active, this add-on treatment delivers results in minutes, in addition to long-lasting improvement over time with recurrent use.

Short Version:

Take your Éminence facial to the next level with an Age Corrective Add-On Eye Treatment, which utilizes botanical peptides to dramatically improve the appearance of tired eyes and skin.

**Results-Oriented Exfoliating Peels for Every Skin Type**

Long Version:

The VitaSkin™ Exfoliating Peels are a collection of natural peel solutions that complement the existing routine for each of the four VitaSkin™ pillars: Firm, Bright, Calm and Clear. These results-oriented home care peels, formulated with alpha hydroxy acids and natural active ingredients, deliver visible results without the need for downtime.

Ask your Spa Professional today to find the VitaSkin™ solution for you:

- Firm Skin Acai Exfoliating Peel
- Calm Skin Chamomile Exfoliating Peel
- Clear Skin Willow Bark Exfoliating Peel
- Bright Skin Licorice Root Exfoliating Peel

Short Version:

The VitaSkin™ Exfoliating Peels are a collection of natural peel solutions filled with alpha hydroxy acids and natural active ingredients that complement the existing routine for each of the four VitaSkin™ pillars: Firm, Bright, Calm and Clear.

Ask your Spa Professional today to find the VitaSkin™ solution for you:

- Firm Skin Acai Exfoliating Peel
- Calm Skin Chamomile Exfoliating Peel
- Clear Skin Willow Bark Exfoliating Peel
- Bright Skin Licorice Root Exfoliating Peel

**Bamboo Elasticity-Boosting Body Treatment**

Long Version:

Correct the signs of aging from head to toe with advanced age repair treatment from Éminence Organic Skin Care. Embark on an age corrective journey as you indulge in the exotic aromas of monoi and coconut, while the strengthening qualities of bamboo infuse ageless perfection. Experience immediate and lasting anti-aging results from the powerhouse combination of Natural Retinol Alternative and PhytoCellTec™ Swiss Green Apple Stem Cell Technology. Improved elasticity and resilience lifts and tightens the skin to deliver naturally-ageless results.

Short Version:

Age beautifully thanks to the Bamboo Elasticity-Boosting Body Treatment, which utilizes Natural Retinol Alternative and PhytoCellTec™ Swiss Green Apple Stem Cell Technology to deliver the appearance of lifted, tightened skin from head to toe.

## **Arctic Berry Illuminating Facial**

### Long Version:

Utilizing potent and rare berries from the Arctic, this decadent, results-oriented facial layers three uniquely formulated products that work harmoniously as an advanced resurfacing treatment. The breakthrough Arctic Berry Peel & Peptide Illuminating System also targets blemishes, uneven skin and fine lines to reveal a new level of luminosity to your skin. Deep exfoliation combined with a botanical peptide infusion delivers an instantly younger-looking, glowing appearance and is suitable for all skin types.

### Short Version:

Discover a glowing, luminous complexion with this decadent facial that utilizes potent Arctic Berry to deeply exfoliate and improve the appearance of fine lines and uneven skin.

## **Seasonal Organic Custom Facial**

### Long Version:

Delight your senses and treat your skin with the Seasonal Organic Custom Facial, which features the finest fruits, vegetables and herbs of the season to deliver an incredibly potent, active treatment. Fresh organic ingredients are combined to make curated facials that deliver specialized results, ensuring that the best of the season is offered in each treatment.

### Short Version:

Prepare and treat your skin for the climate you're in with this custom facial, which utilizes fresh, in-season ingredients specifically chosen to deliver the most potent, active treatment possible.

## **Ageless Body Treatment**

### Long Version:

Tighten and firm from head to toe with exotic, hydrating oils and a quadruple benefit of anti-aging ingredients – Natural Retinol Alternative, Swiss Green Apple Stem Cells, plant-derived hyaluronic acid and an antioxidant booster – to visibly improve skin tone and texture for an all-over ageless look.

### Short Version:

Enjoy visibly improved skin tone and texture with this full body treatment, which utilizes exotic oils and a buffet of anti-aging ingredients to immediately tighten and firm your skin from head to toe.

## **Neroli Age Corrective Facial**

### Long Version:

Get a natural lift with an organic facial that leaves skin instantly refreshed, tightened and smooth. This divinely-scented facial utilizes exotic neroli and monoi oils, hydrating coconut and strengthening bamboo to visibly improve the appearance of wrinkles and fine lines. Your skin will feel plump and youthful as clinically proven Natural Retinol Alternative promotes elasticity and Swiss Green Apple Stem Cells replenish the epidermis.



Short Version:

This divinely-scented facial utilizes exotic neroli and monoi oils, hydrating coconut and strengthening bamboo to visibly improve the appearance of wrinkles and fine lines.

**Deep Cleansing European Facial**

Long Version:

Delight your senses, enjoy world-class massage and deep cleanse your skin with this traditional European facial. Organic botanicals deliver potent, revitalizing benefits and help the skin perform at its best, while best-in-class massage techniques promote firmness, facial muscle tone and regular oil production. Experience glowing skin that is balanced, hydrated and at its best.

Short Version:

Based on a traditional European facial, this treatment includes a massage, treatment masque and is ideal for those in need of a deep cleanse.

**Antioxidant Acai Facial**

Long Version:

Target your skin condition's specific needs with a facial treatment designed to treat and improve the appearance of your skin. Powered by phytonutrients and antioxidants, the Antioxidant Acai Facial also features botanical hyaluronic acid and seabuckthorn oil, plumping and regenerating your skin for an ageless appearance.

Short Version:

Powered by phytonutrients and antioxidants, the Antioxidant Acai Facial features botanical hyaluronic acid and seabuckthorn oil, plumping and regenerating your skin for an ageless appearance.

**Stimulating Detox Facial**

Long Version:

If you're looking for instantly radiant skin, look no further — this stimulating facial will leave your skin glowing, detoxified and firm. Fresh apple and grape pulp infuse natural fruit acids for organic exfoliation, while paprika brighten and purifies the skin with a stimulating sensation. This facial is finished with a cooling application of chilled organic masques and lightly-whipped moisturizers selected to suit your skin type.

Short Version:

This potent facial will leave your skin glowing, detoxified and firm. Fresh apple and grape pulp infuse natural fruit acids for organic exfoliation, while paprika brightens and purifies the skin with a stimulating sensation.

## **Coconut Corrective Facial**

### Long Version:

Coconut has been a valued antioxidant for centuries, effectively delivering the appearance of tight, firm skin. Using a combination of lightweight organic products ideally suited to warm climates, the Coconut Firming Facial delights the senses with exotic ingredients like monoi, coconut, hibiscus and neroli while also providing lasting age corrective benefits.

### Short Version:

Coconut has been a valued antioxidant for centuries, effectively delivering the appearance of tight, firm skin. This facial delights the senses with exotic ingredients while also providing lasting age corrective benefits.

## **Age Corrective Botanical Treatment**

### Long Version:

Experience a perfect marriage of science and nature with this highly effective organic facial. Utilizing proprietary ingredients like PhytoCellTec™ Argan stem cells, Botanical Peptides and Lactic Acid Complex, this facial effectively improves the appearance of the skin's vitality, plumpness and increases luminosity, resulting in an ageless, youthful-looking complexion.

### Short Version:

This highly-effective facial utilizes proprietary ingredients like PhytoCellTec™ Argan stem cells, Botanical Peptides and Lactic Acid Complex, resulting in visibly luminous, youthful-looking skin.

## **The Hydrate & Exfoliate Fall Facial**

### Long Version:

Prepare your skin for fall weather with a facial treatment that provides exceptional exfoliation and hydration. The Hydrate & Exfoliate Fall Facial features products that utilize premium, in-season organic ingredients, each step specifically chosen to gently resurface your skin and infuse long-lasting moisture.

### Short Version:

The Hydrate & Exfoliate Fall Facial features products that utilize premium, in-season organic ingredients, each step specifically chosen to gently resurface your skin and infuse long-lasting moisture.

## **Organic Hungarian Facial for Him**

### Long Version:

This invigorating facial utilizes natural organic products specifically chosen to deliver fresh, clean skin without irritation or shine — perfect for the man in your life or for anyone looking for a classic Hungarian facial. Enjoy a potent face, neck and hand massage that incorporates lymphatic drainage techniques to leave your skin feeling taut, firm and toned. This relaxing facial is ideal for keeping a man's skin in optimal condition.

### Short Version:

This invigorating facial utilizes natural organic products specifically chosen to deliver fresh, clean skin without irritation or shine, making it an ideal treatment for keeping a man's skin in optimal condition.

## **Coconut and Paraffin Firming Cocoon**

### Long Version:

This firming treatment delivers premium exfoliating benefits, revealing a natural youthful glow. After a potent herbal exfoliation treatment is applied, a massage follows, using organic Coconut Firming Body Lotion to moisturize and protect the new layers of skin. Strips of warm paraffin are then layered along the body to enhance absorption and seal in moisture, encouraging skin respiration. While resting in the warm paraffin cocoon, your therapist massages your head and neck.

### Short Version:

This firming treatment delivers premium exfoliating benefits, utilizing herbal exfoliation, a hydrating massage and warm paraffin to perfect and firm your skin from head to toe.

## **Hot 'n' Cold Renewing Body Treatment**

### Long Version:

Extreme sensory pleasures are derived from this unique treatment, which combines a refreshingly chilled masque and warming wrap. To begin, a light cooling stone crop scrub is applied to increase the moisture content and visible health of all skin types. Next, thermal blankets and hot towels wrap the body while your feet and scalp are treated to an acupressure massage. The uncommonly stimulating contrast of cool and warm is not only a delight to the senses, but also noticeably revitalizes the skin. This body renewal is finished with a light massage of organic Stone Crop Whip Moisturizer for a radiant, replenished body. This treatment is a perfect complement to the Hot 'n' Cold Signature Facial.

### Short Version:

Treat and perfect your epidermis with this unique, refreshing body treatment, which alternates cold and hot therapies including a chilled stone crop scrub followed by thermal hot wraps and warm massage to deliver in radiant, replenished skin.

## **Hot 'n' Cold Renewing Facial**

### Long Version:

This stimulating organic facial uses the fresh pulp of apples and grapes to infuse natural fruit acids into the skin, achieving a fantastic exfoliation with paprika and other fresh herbs. The tingling hot sensation of this uncommon facial scrub is cooled with the application of a chilled Stone Crop Masque. Next, a special serum specific to your skin type is applied, penetrating into the deeper layers of the epidermis. To finish, a lightly whipped moisturizer is applied, resulting in beautiful skin that is glowing from within.

*Short Version:*

Discover radiant, renewed skin with this unique facial treatment, which features a combination of hot and cold ingredients and techniques to invigorate and exfoliate the skin for a glowing complexion.